

Women's Financial Inclusion Community of Practice



Data and Measurement Working Group

Overview

What is a Working Group

The working groups are an opportunity for members of the Community of Practice (COP) to collaborate on a common theme of interest. Each working group identifies themes, together with goals associated with each theme - and activities in furtherance of those goals. Members of the working group commit to leading and participating in the activities identified and to bringing awareness to the broader community of practice. The **Data and Measurements Working Group** has identified a number of themes and goals, though these are being finalized and activities proposed.

Themes and Goals

Themes

- Constructing useful metrics around access and usage
- Empowerment metrics
- Data collection and quality
- Best practices in RCT design and impact evaluations
- The gender asset gap
- Access to identification

Goals

- Achieve uniformity across actors in definitions and the type of data that is collected
- Promote knowledge around existing and future data sets, their granularity, and potential use for measurement frameworks
- Toolkit consolidation
- Use data for effective product design
- Leverage data for policy change

Working Group Members

Jenny Aker, Tufts University

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Jaclyn Bedford, Women's World Banking

Maria Cavalcanti, Pro Mujer

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