

# COUNTRY PROGRAMME - EGYPT

## THE ACCELERATION PROGRAMME FOR MICROFINANCE INSTITUTIONS

### CAIRO

**14 – 18 AUGUST 2017**

**We transfer human capital development to developing economies**



## The Microfinance Association (UK)

The Microfinance Association is a global professional membership organisation that is engaged in professional development of the microfinance sector worldwide.

The Association is dedicated to the furtherance of best practices and innovation and in the last eight years has delivered a comprehensive range of training programmes to microfinance institutions and networks across the globe.

We are innovative, and readily adapt our content and teaching methods to the target audience.

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### Background

While in 2001, there were 1,000's of microfinance institutions (MFIs), the vast majority of them were small serving up to a few thousand clients and growing slowly.

They were supported by donor funds, were not financially self-sustaining, charged high interest rates because they had inefficient operations and they did not have access to enough working capital or on-lending capital in order to increase their reach even if they had sufficient leadership and systems in place.

The Microfinance Association Acceleration programme would teach you the fundamental concepts specific to your country on how your institution can accelerate, improve its performance and at the same time deliver innovative products and services to those that at the bottom of the economic pyramid.

The Microfinance Acceleration programme is shaped around strategic management consulting; it would assist you to integrate best practices for operations, governance, risk management, financial analysis and fundraising.

### Benefits of the Course

- Enhanced productivity
- Improve the combined performance of your institution
- Equipped with the key skills within the industry
- Insight and understanding of the logic behind policies and procedures
- Delivery of high-grade service to your customers
- Adopt international standards on client protection, portfolio management
- Adopt international best practices in product and process design
- Align your institutions performances to the needs of your communities

### Course Fees

- The course fee is \$750 per delegate
- Lunch is provided for
- The programme starts at 9.00am and finishes at 4.30pm
- Group discounts



The Microfinance Association  
Science and Innovation Park  
Brunel Way  
Dartford  
Kent  
DA1 5GA

01322 312 078

## Application procedure

- An application form from [ade@microfinanceassociation.org](mailto:ade@microfinanceassociation.org)

## Cancellations

- If you are unable to take up your offer of a place, you will need to notify us in writing at least 30 days before the programme commences in order to receive a full refund.
- Cancellations after this period but before the 7 days leading up to the start of the Programme will receive a 50 per cent refund.
- Cancellations within 7 days of the start of the Programme will not be refunded.

## **MICROFINANCE ACCELERATION PROGRAMME**

	<u>9.00 – 11.00</u>	<u>11.00 – 11.30</u>	<u>11.30 – 1.00</u>	<u>1:00 – 2.00</u>	<u>2:00 – 4:30</u>
<u>Monday</u>	<b>Introductory Microfinance</b>	<b>Coffee Break</b>	<b>From Microfinance to Financial Inclusion</b>	<b>Lunch</b>	<b>Business Review and Case Study</b>
<u>Tuesday</u>	<b>Social Performance management</b>	<b>Coffee Break</b>	<b>What does Social Performance mean for microfinance</b>	<b>Lunch</b>	<b>Financial Inclusion</b>
<u>Wednesday</u>	<b>Introduction to Financial Analysis</b>	<b>Coffee Break</b>	<b>Financial Analysis Part B</b>	<b>Lunch</b>	<b>Case Study on Ratings and Evaluation</b>
<u>Thursday</u>	<b>Introduction to Risk Management</b>	<b>Coffee Break</b>	<b>Risk Management Part B</b>	<b>Lunch</b>	<b>Case/Field Study</b>
<u>Friday</u>	<b>Mobile Payments</b>	<b>Coffee Break</b>	<b>Financial Inclusion</b>	<b>Lunch</b>	<b>Finish</b>

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